

Saffron Technology Awarded Contract with US Department of Defense; Saffron Partners with Factiva on New Approach to Helping Intelligence Analysts Uncover Data

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RESEARCH TRIANGLE PARK, N.C. - (BUSINESS WIRE) - Aug. 9, 2005 - Saffron Technology, the leader in the development of real-time associative memory systems, today announced a three-year research and development contract with the United States Department of Defense (DoD). The company will partner with **Factiva**(R), a Dow Jones & Reuters Company, to work directly with a DoD intelligence agency. **Factiva** provides open-source news and information together with the content delivery tools and services that enable businesspeople, and now intelligence analysts, to make better decisions faster.

The contract involves applying Saffron's flagship discovery tool, SaffronWeb, to **Factiva**'s database of essential global business news and information to improve access to intelligence information and the way analysts can use it.

"Currently, there is limited access to open-source intelligence, and what is available is under utilized," said Dr. Manuel Aparicio, CEO of Saffron Technology. "SaffronWeb, through our partnership with **Factiva**, will give analysts faster access to associations within such sources."

"**Factiva** provides current information to 80 percent of the Global Fortune 500 to support better decision making," said Claude Green, deputy CEO, **Factiva**. "Now intelligence analysts will be better able to ensure that they see valuable connections between various pieces of apparently unrelated, open-source information by the application of SaffronWeb's link analysis technology to our comprehensive global content collection, which must be one of the largest databases of open-source intelligence in the world."

SaffronWeb provides the ability for analysts to sift through seemingly unrelated data and make inferences from the data connections that it creates and stores. By quickly uncovering distinctive relationships and similarities, SaffronWeb gives analysts a powerful intelligence tool. Analysts can also access their colleagues' user models to collaborate on queries and leverage the discoveries of others.

The three-year contract will provide DoD, Saffron Technology and **Factiva** time to evaluate and extend SaffronWeb's approach to data discovery and compare it to the manual process and other search tools currently used. Saffron and **Factiva** will provide interim case studies on their findings.

About Saffron Technology

Saffron Technology, based in Research Triangle Park, N.C., is a privately held software company that addresses information overload and data complexity issues with highly scalable, knowledge discovery solutions. Its flagship product, SaffronWeb, is a leading-edge discovery technology that helps analysts uncover associations between seemingly unrelated pieces of information. It has the ability to mine millions of pieces of data to identify connections that draw users down a path of discovery leading to new insights, directions and conclusions - all in real time. SaffronWeb enables analysts to work more effectively and with significantly greater speed to produce verifiable, actionable results. For more information, visit www.saffrontech.com.

About **Factiva**(R)

Factiva, a Dow Jones & Reuters Company, provides essential business news and information together with the content delivery tools and services that enable professionals to make better decisions faster. **Factiva**'s unrivalled collection of more than 9,000 authoritative sources includes the exclusive combination of The Wall Street Journal, the Financial Times(R), Dow Jones and Reuters newswires and the Associated Press, as well as Reuters Fundamentals, D&B(R), and Bureau van Dijk company profiles.

Factiva's innovative, XML-based and Web services-enabled technology platform provides access to this rich content collection via **Factiva**'s role-specific products or through customized enterprise, group or personal solutions. Executives, information professionals, marketers, salespeople, and other professionals can easily monitor and understand the latest news, market trends, and business challenges relevant to them - directly from the Microsoft(R) Office and job-specific applications they use every day. **Factiva**'s experienced taxonomy consultants are based in the U.S., UK, continental Europe, Singapore and Australia. To learn more about **Factiva**, please visit the Web site at www.factiva.com.

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